

# Promotion

The following promotional offering is available for Veriport's *Essential Reporting* level package option. Promotions are limited and will be applied on a first-come-first-served basis.

### Veriport Promotion: July 2024

## **Essential Reporting Level**

For businesses needing basic ESG and carbon reporting to enhance brand image and gain a competitive edge.

Are you ready to take the first step in your ESG journey?



Veriport offers essential ESG reporting solutions designed for businesses looking to enhance their brand image and gain a competitive edge.

Our platform provides the tools you need to align with customer preferences for sustainability and demonstrate your commitment to responsible business practices.

### Features

- Basic reporting functionalities
- Alignment with GRI, ESRS, IFRS, SASB and GHG Protocol standards
- User-friendly interface for easy data tracking and reporting



## Promotion

The following promotional offering is available for Veriport's *Advanced Reporting* level package option. Promotions are limited and will be applied on a first-come-first-served basis.

## Overview

Complementary additional offering as part of the customer onboarding process:

- High-level double materiality exercise
- PR and marketing pack

## **Further information**

### 1. High-Level Double Materiality Exercise

- **Overview**: This exercise is a facilitated approach involving key executive team members, using Veriport's materiality framework tool to identify and score ESG pillars, themes, and focus areas through the double materiality approach.
- **Process**: Conducted via Microsoft Teams meetings, the exercise engages executives in discussions to prioritise sustainability topics based on financial and ESG impacts.
- **Deliverable**: Companies will receive a document summarising the results, highlighting the most significant material issues identified.

#### 3. PR and Marketing Pack

- **Overview**: A toolkit designed to assist companies in communicating their sustainability efforts effectively.
- Components:
  - **Press Release**: An official statement to media outlets detailing the company's sustainability profile, objectives, initiatives and achievements.
  - **PowerPoint Deck**: A presentation that outlines the company's sustainability context and industry materiality profile.
- **Purpose**: To enhance the company's public image and stakeholder engagement through well-crafted sustainability communications.

## **Demonstration and Quotation**

Contact us for a complimentary demonstration and a quotation that is relevant and cost-effective for your reporting and requirements: info@veriport.co

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